

## Scottsdale Center for the Performing Arts 2018 Sunday A'Fair Merchant Application

Merchant Name \_\_\_\_\_ Collaborating Participant Name (if applicable) \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

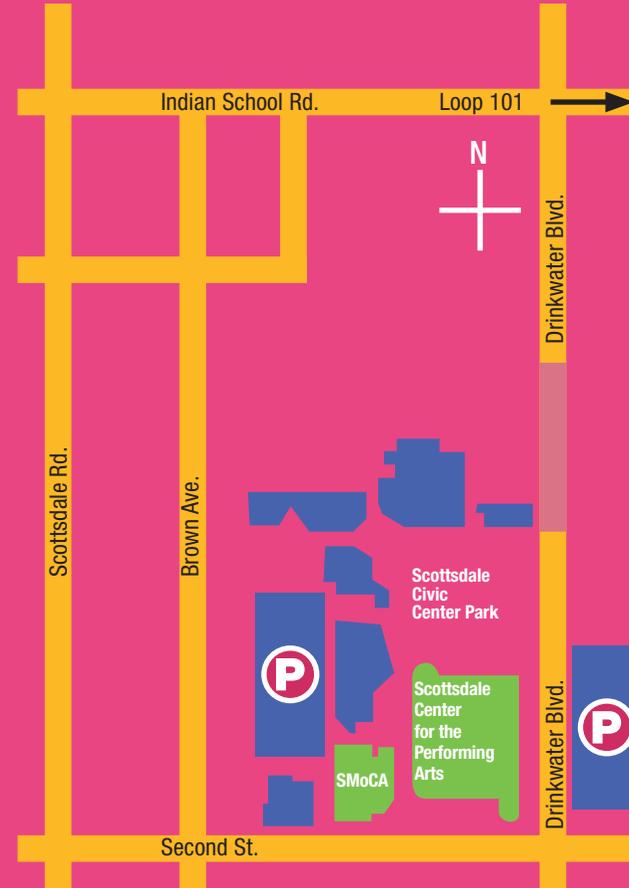
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Area Code/Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

Merchant Signature \_\_\_\_\_ Collaborating Participant Signature \_\_\_\_\_ Date \_\_\_\_\_

Requested Participation Date/s \_\_\_\_\_

Brief Description of Merchandise: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



### Event Location:

Scottsdale Civic Center Park  
7380 E. Second St.  
Scottsdale, AZ 85251

### Contact Information:

WhitneyN@ScottsdaleArts.org  
480-874-4671  
ScottsdaleArts.org



2018  
**Sunday A'Fair**  
Merchant Application

arts  
scottsdale

# 2018 Sunday A'Fair



**Welcome!** Scottsdale Center for the Performing Arts invites local merchants/artists to apply to exhibit at Sunday A'Fair, a series of mini-festivals featuring free concerts by Arizona musicians and displays of fine arts and crafts. Sunday A'Fair takes place on Scottsdale Civic Center Park, adjacent to Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art. Each event draws an audience of nearly 4,000 arts enthusiasts, including area residents and visitors.

## Merchant Eligibility

All media are eligible. The applicant's work should be of original concept, design and personal execution. Small studio production work under the direct supervision of the applicant is acceptable. Direct supervision requires that the artist oversees production work as it occurs and provides guidance, feedback and assistance. Works displayed must be those of the accepted participants only.

## Schedule

Sunday A'Fair is held most Sundays from noon to 4 p.m. beginning in January and continuing through April.

The 2018 dates are:

|          |            |
|----------|------------|
| January  | 14, 21, 28 |
| February | 18*, 25    |
| March    | 4, 18, 25  |
| April    | 8          |

\* This event date has a special theme so merchants who align with the theme will have preference. February 18: Latin American or Hispanic.

## Selection Process

The selection process is ongoing from Oct. 1, 2017, through April 1, 2018. The Sunday A'Fair selection panel meets weekly to determine acceptance into the program. All decisions are final. Applicants will be sent email notification of acceptance/rejection.

## Promotion

Scottsdale Arts promotes Sunday A'Fair to its members and the community through press releases, email blasts, its website and a printed brochure.

## Sales Tax

Artists are required to collect and pay the appropriate City of Scottsdale and Arizona sales taxes on all items sold. Each artist must provide a valid sales-tax license prior to participating in Sunday A'Fair. Failure to produce a license may result in immediate dismissal from the event. Forms and more information can be found at: [AzTaxes.gov](http://AzTaxes.gov).

## Display

Sunday A'Fair participants are required to supply their own display structures. A tent is not required, but the overall display must be professional in appearance. An image of the display is required with the application to determine acceptance and site placement. Booth spaces are approximately 100 square feet, located on the grass and walkways of Scottsdale Civic Center Park. Load-in and load-out are easy, and merchants may drive vehicles to the booth spaces to unload.

## Fees

The merchant participation fee for a single booth space for each event is \$50. A double booth space is an additional \$50. Merchants will be invoiced the Monday prior to the event, and are required to have the booth space paid in full prior to set up.

## Liability

Scottsdale Arts does not assume responsibility for participants' works while they are on the grounds, and all items must be secured by the artist. Sunday A'Fair may be canceled due to inclement weather; this decision will be made by Sunday A'Fair staff. If canceled, Scottsdale Arts is not responsible for any costs incurred by the participant. In the event of full cancellation, all prepaid fees will be refunded or credited.

## Application Procedure

- Complete and sign the attached application form and return it to: [WhitneyN@ScottsdaleArts.org](mailto:WhitneyN@ScottsdaleArts.org).
- Please include the materials, techniques and processes used or items to be exhibited in the brief description of the merchandise to be sold.
- Submit four images: three of the works or items to be sold and one of the booth (required).
- **Do not pay the participation fee at this time.**
- For more information call 480-874-4671 or email [WhitneyN@ScottsdaleArts.org](mailto:WhitneyN@ScottsdaleArts.org).