The Scottsdale Cultural Council’s rental program provides opportunities for businesses, community organizations and individuals to host special events—from large trade shows, festivals, concerts and theatrical productions to private meetings and wedding receptions—using the facilities and resources of Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art and Scottsdale Civic Center Park. Proceeds support the nonprofit Cultural Council and the many arts programs it presents for the City of Scottsdale.

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REV: 2022-06-A
Virginia G. Piper Theater
The newly renovated Virginia G. Piper Theater is a fully equipped professional theater with maximum seating for 853.

Dayton Fowler Grafman Atrium
Designed for an impressive entrance, the spectacular 6,200-square-foot main lobby of Scottsdale Center for the Performing Arts is the perfect location for any event. With a flexible capacity that can accommodate 500 to 900 guests, the options are endless.

Stage 2
With seating for 137 guests, this small theater offers a comfortable, intimate atmosphere.

Mezzanine Lounge
With its unique location overlooking the Dayton Fowler Grafman Atrium, this space is ideal for receptions or business meetings for up to 120 guests.

Young @ Art Gallery
The Young @ Art Gallery is a 1,700-square-foot gallery devoted to breako student artwork. This gallery is suitable for receptions or gatherings for up to 120 people.
Scottsdale Museum of Contemporary Art (SMoCA)

SMoCA
Scottsdale Museum of Contemporary Art is a unique and sophisticated setting for up to 300 guests, enhanced by SMoCA’s cutting-edge art exhibitions and architecture.

SMoCA Lounge
SMoCA Lounge is an intimate gallery space that can be tailored for a variety of events for 60 to 80 people.

Skyspace
Created by internationally renowned artist James Turrell, the elliptical skyspace Knight Rise is an architectural installation that heightens the viewer’s awareness of light, sky and the activity of perception.

Invite SMoCA’s curators to your event for a private exhibition tour and conversation.
### Scottsdale Center for the Performing Arts

<table>
<thead>
<tr>
<th>Facility</th>
<th>Capacity</th>
<th>Day Rate</th>
<th>Nonprofit Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia G. Piper Theater</td>
<td>853</td>
<td>$1,650</td>
<td>$1,430</td>
</tr>
<tr>
<td>Dayton Fowler Grafman Atrium</td>
<td>500–900</td>
<td>$1,430</td>
<td>$1,100</td>
</tr>
<tr>
<td>Stage 2</td>
<td>137</td>
<td>$550</td>
<td>$330</td>
</tr>
<tr>
<td>Mezzanine Lounge</td>
<td>30–120</td>
<td>$330</td>
<td>$110</td>
</tr>
<tr>
<td>Young @ Art Gallery</td>
<td>75–120</td>
<td>$550</td>
<td>$330</td>
</tr>
</tbody>
</table>

### Scottsdale Museum of Contemporary Art (SMoCA)

<table>
<thead>
<tr>
<th>Facility</th>
<th>Capacity</th>
<th>Day Rate</th>
<th>Nonprofit Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMoCA</td>
<td>300</td>
<td>$1,650</td>
<td>$1,430</td>
</tr>
<tr>
<td>SMoCA Lounge and Sculpture Garden</td>
<td>75–125</td>
<td>$825</td>
<td>$660</td>
</tr>
<tr>
<td>SMoCA Lounge</td>
<td>50–75</td>
<td>$550</td>
<td>$440</td>
</tr>
<tr>
<td>Skyspace</td>
<td>24</td>
<td>$22/person</td>
<td>$22/person</td>
</tr>
</tbody>
</table>

Facility rates are subject to change and availability and do not include labor, equipment and other expenses.

Events held in SMoCA or the Dayton Fowler Grafman Atrium during business hours must allow public access. Any events that require prohibiting public access must be scheduled when those facilities would normally be closed.

All bookings are scheduled within the Scottsdale Cultural Council’s fiscal year, which runs July 1 through June 30.
Event Labor

Facility Representative: $25/hour
– Required to be scheduled from event load-in to load-out

Event Services Assistant: $25/hour

Security: $30/hour

Concessions: $25/hour per bartender

House Staff: $18/hour per house manager
– Required for events in the Virginia G. Piper Theater and Stage 2

Police: $60–$80/hour

Environmental Services: $35–$200/day

Technical Labor

Lead Supervisor: $35/hour

Stage Manager: $25/hour

Lighting Engineer: $25/hour

Audio-Visual Engineer: $30/hour

Stagehand: $20/hour

■ All labor requires a four-hour minimum.

■ A minimum of four technicians must be present for events in the Virginia G. Piper Theater and two technicians in Stage 2.

■ Security staff is required for events held before or after normal business hours.

■ Actual cost will be determined in the final post-event invoice.
## Event Ticketing Services
- Public events are required to use Scottsdale Center for the Performing Arts’ Patron Services Box Office.
- All ticketed events are subject to:
  - 6-percent commission on gross ticket sales
  - 5-percent commission on credit card transactions

**General Admission:** $125 Set-up fee  
**Reserved Seating:** $250 Set-up fee

## Merchandise and Concessions
- All event-related merchandise is subject to a 20-percent commission from gross sales and 25 percent if Scottsdale Cultural Council staff sells the merchandise. The renter is responsible for all sales tax.
- When using the Dayton Fowler Grafman Atrium for a trade show event, 10 percent of each non-food vendor’s registration fee shall be paid to the Scottsdale Cultural Council by the renter.
- For outdoor events only, the renter is subject to a commission of $15 per hour for each hour of operation for each food vendor.

## Equipment Rates

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Orchestra Chairs</td>
<td>$1.6/each</td>
</tr>
<tr>
<td>Black Stackable Chairs</td>
<td>$0.85/each</td>
</tr>
<tr>
<td>Dance Marley</td>
<td>$195</td>
</tr>
<tr>
<td>Easel</td>
<td>$8/each</td>
</tr>
<tr>
<td>Event Cans</td>
<td>$17/each</td>
</tr>
<tr>
<td>Event Fencing</td>
<td>$825</td>
</tr>
<tr>
<td>Follow Spot</td>
<td>$105/each/day</td>
</tr>
<tr>
<td>Hazer (fog machine)</td>
<td>$55</td>
</tr>
<tr>
<td>Internet Connection</td>
<td>$358</td>
</tr>
<tr>
<td>Lectern</td>
<td>$28–$55/each</td>
</tr>
<tr>
<td>Lighting and Audio System - VGP Theater</td>
<td>$1,100</td>
</tr>
<tr>
<td>Lighting &amp; Audio System - VGP Theater (Non-profit)</td>
<td>$880</td>
</tr>
<tr>
<td>Live Streaming Equipment</td>
<td>$880*</td>
</tr>
<tr>
<td>Monitor System - VGP Theater</td>
<td>$550</td>
</tr>
<tr>
<td>Music Stands</td>
<td>$2.5/each</td>
</tr>
<tr>
<td>Piano–Steinway Grand</td>
<td>$220/day</td>
</tr>
<tr>
<td>Piano - Upright</td>
<td>$110/day</td>
</tr>
<tr>
<td>Piano Tuning</td>
<td>$160</td>
</tr>
<tr>
<td>Pipe &amp; Drape - Banjo</td>
<td>$4.5/foot</td>
</tr>
<tr>
<td>Pipe &amp; Drape - Velour</td>
<td>$8.5/foot</td>
</tr>
<tr>
<td>Platform Risers - Atrium</td>
<td>$38/each</td>
</tr>
<tr>
<td>Platform Risers - Stage</td>
<td>$28/each</td>
</tr>
<tr>
<td>Portable DVD Player</td>
<td>$28/each</td>
</tr>
<tr>
<td>Portable PA system (2 speakers)</td>
<td>$165</td>
</tr>
<tr>
<td>Portable PA system (4 speakers)</td>
<td>$275/each</td>
</tr>
<tr>
<td>Portable Television</td>
<td>$110/each</td>
</tr>
<tr>
<td>Projector &amp; Screen - Portable</td>
<td>$165</td>
</tr>
<tr>
<td>Projector &amp; Screen - VGP</td>
<td>$880</td>
</tr>
<tr>
<td>Stanchions - Chrome</td>
<td>$22/each</td>
</tr>
<tr>
<td>Stanchions - White</td>
<td>$11/each</td>
</tr>
<tr>
<td>Table w/ Linens</td>
<td>$28/each</td>
</tr>
<tr>
<td>Video Switching Station</td>
<td>$330</td>
</tr>
<tr>
<td>Wireless Microphone</td>
<td>$82</td>
</tr>
<tr>
<td>SMoCA Lounge AV System</td>
<td>$165</td>
</tr>
<tr>
<td>SMoCA Lounge Audio only</td>
<td>$110</td>
</tr>
<tr>
<td>Outdoor Audio System</td>
<td>$825</td>
</tr>
<tr>
<td>Rear Projector &amp; Screen–VGP</td>
<td>$1,850*</td>
</tr>
<tr>
<td>Rear Projector &amp; Screen–VGP (Non-profit)</td>
<td>$1,480*</td>
</tr>
<tr>
<td>Moving Lights Upgrade–VGP</td>
<td>$500*</td>
</tr>
<tr>
<td>Moving Lights Upgrade–VGP (Non-profit)</td>
<td>$300*</td>
</tr>
</tbody>
</table>

* may require additional technical labor
All food served at events must be provided by one of the caterers on the Scottsdale Arts’ Preferred Caterers List.

ArizonaCatering.com

AtlastaCatering.com

StraightToThePlate.com

All alcoholic beverage services must be provided and served by our exclusive alcohol manager.

For these services, please contact Director of Events Jamie Prins at 480-874-4697 or JPrins@ScottsdaleArts.org.

All information is subject to change.
**Bar and Beverage Packages**

**Spirits**
- Basic Cocktail $9/drink
- Premium Cocktail $10+/drink

**Beer**
- Domestic Beer $5/bottle
- Micro Brew $6/bottle
- Imported Beer $6/bottle
- Seltzer $7/bottle

**Wines:**
- Premium $11/glass
- House $8/glass

**Non-Alcoholic Beverages**
- Bottled Water $2/bottle
- Soda $3/glass

- All hosted and cash bars require one (1) bartender per 75 guests.
- For large events, bartender and bar needs will be assessed based on the event’s parameters and setup.
- Bartending services are billed at $25 per hour per bartender, with a four-hour minimum.
- A minimum guarantee of $350 per bar set-up is required for hosted or cash bar service.

**Additional Beverage Service Options**

**Tableside Wine Service**

House wine can be offered to the table starting at $8 per glass (plus service charge and tax) and will be billed based on consumption. Upgraded wine selections are available at a per-case price. Please ask for our reserve wine list or make a special request.

Your selected caterer will be required to pour wine tableside with dinner and will charge accordingly for an appropriate number of staff. Usually one additional server per every 50 guests is recommended.

**Passed Champagne Toast**

- House champagne can be passed to your guests at $9 per glass (plus service charge and tax) and will be billed based on consumption.
- Your selected caterer will provide and charge for staff to pass champagne.
- If catering is not required, wait staff can be provided at $25 per hour per person.

**Terms and Conditions**

- In order to reserve bar services for your event, a 50-percent deposit is required at the time the order is placed.
- For hosted bar service, the deposit is based on total estimated charges. For “on consumption” bars, estimated charges are based on two (2) alcoholic drinks per person. Final invoice will be based on actual consumption.
- A credit card must be obtained for all orders and will be held on file to guarantee payment for all outstanding balances.
- The final amount due will be charged to the credit card at the conclusion of the event.
- A customary 20-percent service charge will be added to all hosted beverage services.
- The final guest count must be confirmed 10 business days prior to the event to allow time for ordering product and scheduling staff.
- The guaranteed number or the actual attendance, whichever is greater, will be charged.
- Refund of deposits for hosted bars is subject to the cancellation policy outlined in terms and conditions.
- Charges will be based on the guaranteed attendance or the actual attendance, whichever is greater.
Liability insurance is required for all rental events and must meet the following qualifications:

- Single-limit public liability insurance coverage.
- Minimum of $1 million for indoor events and $2 million for outdoor events.
- Insurance must cover bodily injury, death, property damage and medical payment insurance in the amount of $5,000.

The insurance certificate must name the Scottsdale Cultural Council and the City of Scottsdale as additionally insured.

Renter’s insurance policy shall be effective from the beginning of the first load-in time until the last load-out time as indicated in the agreement.

Renter shall provide a copy of the certificate of insurance as proof to the Scottsdale Cultural Council no later than 14 business days before the event.
Weddings

Perfect for everything from intimate ceremonies to elaborate receptions, Scottsdale Civic Center features six beautifully landscaped outdoor locations as well as unique indoor locations at Scottsdale Center for the Performing Arts and Scottsdale Museum of Contemporary Art (SMoCA).

For additional information, please visit ScottsdalePerformingArts.org/about_wedding, or contact the rentals manager at 480-874-4604.
Contact

Event Staff
Facility Rentals Manager
Annie Parker
AnneP@ScottsdaleArts.org
480-874-4604

Director of Operations
Martin Dickey
MartinD@ScottsdaleArts.org
480-874-4603

Event Services Assistant
Scotty Mackeigan
SMackeigan@ScottsdaleArts.org
480-874-4683

Events Director
Jamie Prins
JPrins@ScottsdaleArts.org
480-874-4697

Patron Services Manager
Brett Johnson
BJohnson@ScottsdaleArts.org
480-874-4690

Production Manager
Zach Ciaburri
ZachC@ScottsdaleArts.org
480-874-4628

Phone and Web
Administration
480-874-4610

Fax
480-874-4699

Box Office
480-499-TKTS (8587)

Web
ScottsdaleArts.org

Locations
Scottsdale Center for the Performing Arts
7380 E. Second St.

Scottsdale Museum of Contemporary Art
7374 E. Second St.

Scottsdale Civic Center Park
3939 N. Drinkwater Blvd.

Mailing Address for All Venues
7380 E. Second St.
Scottsdale, AZ 85251

Business Hours
Scottsdale Center for the Performing Arts
Monday: Closed
Tuesday–Saturday: 11 a.m.–6 p.m.
Sunday: Noon – 5 p.m.

Scottsdale Museum of Contemporary Art
Monday & Tuesday: Closed
Wednesday: 11 a.m.–5 p.m.
Thursday: 11 a.m. – 7 p.m.
Friday-Sunday: 11 a.m. – 5 p.m.

Museum hours are subject to change throughout the season. Please check SMoCA.org for current information.